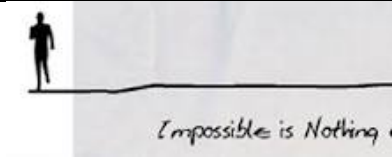



LO: To understand what a slogan is

Task: Can you guess the product from the slogans below?

Once you pop... you can't stop	The ultimate driving machine	I'm lovin' it		Think different
Just do it	It's the real thing	Finger-lickin' good	Because I'm worth it	Vorsprung durch Technik
The world's favourite airline	Have it your way	Does exactly what it says on the tin	Simples	Every little helps
They're grrrrrrrrreat!	Snap, Crackle, Pop!	Because Mum's are heroes	More reasons to shop at...	
Have a break, have a ....	The world's local bank	Proud to be different	Exceedingly good cakes	Live well for less